Annex 6: Map of drivers template

Module / Exercise 3 Assessing signals & map of drivers part 3 (Map of Drivers)

1. Transfer the names of the signals developed in the metrics to the appropriate dot. In the next step you will find instructions for selecting the size and colour of the dot.

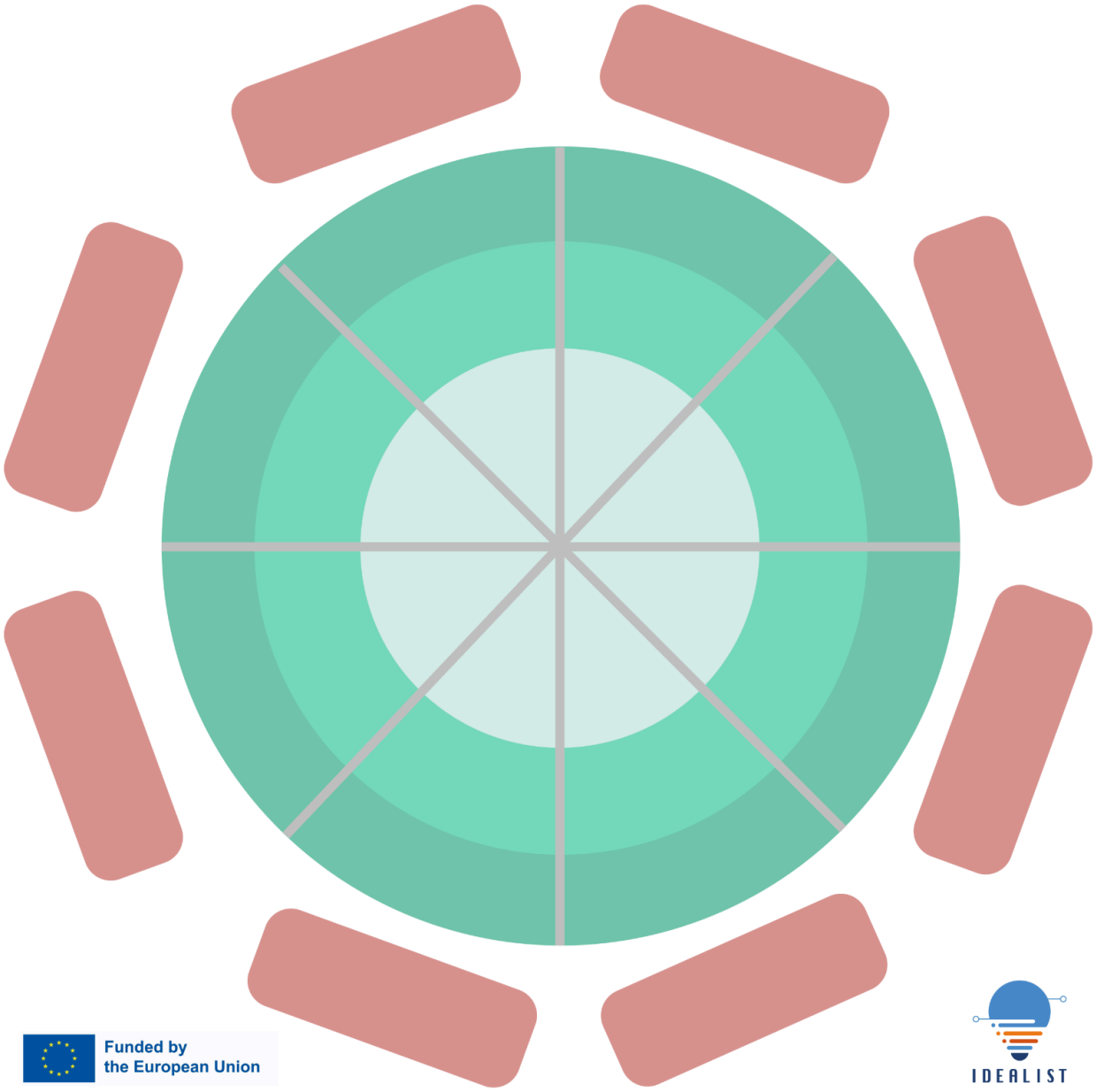
2. Select the appropriate dot for the signal, guided by the estimated level of impact recorded in the metric, and then write the title of that signal in the middle.

- If the impact of a particular signal has been assessed at a value within the - 5 >= -3 range, then select the large red dot and enter the signal name in its centre.
- If the impact of a particular signal has been assessed at a value within the - 2.9 >= -1.1 range, then select the small red dot and enter the signal name in its centre.
- If the impact of a particular signal has been assessed at a value within the - 1 >= 1 range, then select the small yellow dot and enter the signal name in its centre.
- If the impact of a particular signal has been assessed at a value within the 1.1 >= 2.9 range, then select the small green dot and enter the signal name in its centre.
- If the impact of a particular signal has been assessed at a value within the 3 >= 5 range, then select the big green dot and enter the signal name in its centre.

3. In the next step, make a decision on which driver of change (within a given industrial ecosystem) to assign the signal to.

4. Place the signal dot at the appropriate distance from the centre of the circle, guided by the ETM (Earliest Time to Mainstream) rating. The closer you are to the centre of the circle, the shorter the time to "mainstreaming" a given signal. As a guide, assume that the field closest to the centre of the circle is 2-5 years, the intermediate field is 6-10 years and the outermost field is 11 to 20 years.

Excercise 3 Map of drivers



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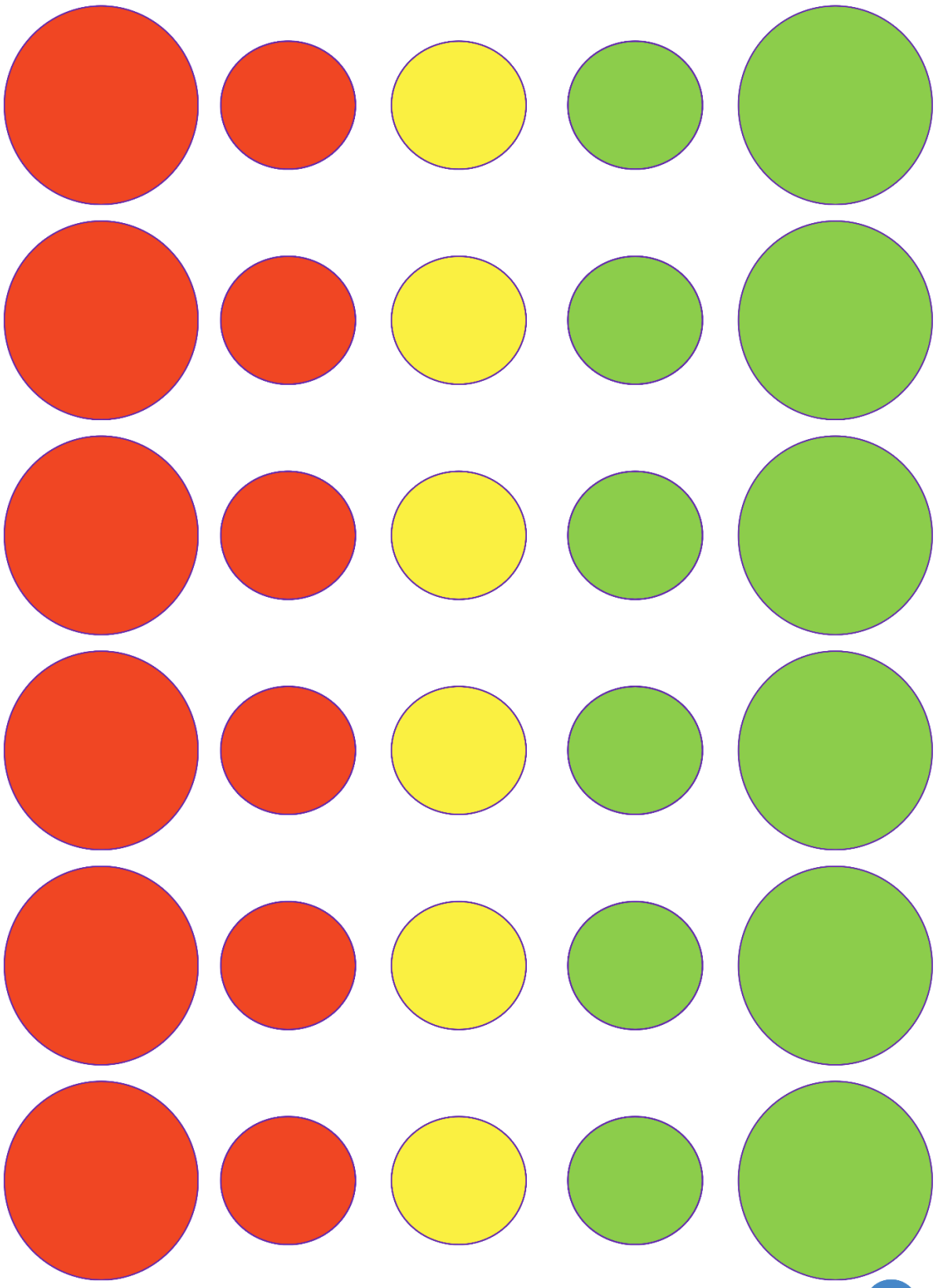

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